

Thursday 7 June, 2019

Joint Press Release

Remington Group Supports Cancer Education for Young Women in 2019

The Papua New Guinea Cancer Foundation (PNGCF) in partnership with Remington Group has commenced a nationwide program that aims to raise awareness on ways to reduce the risk of cervical cancer among the country's high school youth.

The first school-based workshops have been conducted at two secondary schools in Lae, Morobe Province this week (June 4 and 5, 2019) under the 2019 Cervical Cancer Education Program (CCEP).

The CCE Program aims to provide awareness on cervical cancer and the education targets high school female students in grades 10 to 12, with the message of cancer prevention, early detection, and making healthy lifestyle choices to reduce their cancer risk in the future.

Present at the first CCEP workshops to Bugandi Secondary School and Lae Secondary School were representatives from Remington Group, including Group Marketing Manager Lorraine Ponifasio, Premier Business Solutions PNG National Sales Manager, Tashriq Hanif, and Business Partner HR Galina Obed, and Toti City FC players Michael Foster and Valentine Nelson.

Remington Group Marketing Manager Lorraine Ponifasio said: "The Remington Group is delighted to support the PNG Cancer Foundation through its cervical cancer education program. Through the program, we are educating our youth, and especially our young women around the causes of cancer and how they can prevent it in their lives, and the lives of those around them."

She added: "We are likely to know someone - a family member, friend or colleague - who has been affected by cancer. This is why the CCEP is really significant. Through this program, we are taking a proactive approach by empowering youth with the information they can use to prevent cervical cancer."

Premier Business Solutions PNG National Sales Manager Tashriq Hanif said: "We know through research from the WHO and the Australian Cervical Cancer Foundation for instance, that early detection and screening of cervical cancer can increase chances of survival. We know that a majority of women in particular, who die from cervical cancer did not undergo regular pap smear tests. That's why this awareness is important, we need to talk more about cervical cancer, especially to our young people."

Remington Group Business Partner HR Galina Obed added: The CCEP is close to our heart, as we believe young Papua New Guinean women can protect their future through cervical cancer awareness and education.

When welcoming the representatives from Remington Group to the first PNGCF CCE Program, PNGCF Executive Manager Priscillar Napoleon thanked the Remington Group for showing support in conducting education & awareness in various schools across their impact area. Ms Napoleon emphasized the relevance of the program, "It is important young women know that making healthy lifestyles choices today can protect their families and their future from cancer" Napoleon added.

During the visit to Bugandi Secondary School, Valentine Nelson of Toti City FC, spoke to an audience of young women as someone who has been affected by cancer when he shared the personal story of losing his mother to cervical cancer. Former student of Lae Secondary School and Toti City FC's

midfielder, Michael Foster, encouraged over 2000 girls and boys to take the message of the health talk seriously while speaking during the CCE Program conducted at Lae Secondary School.

Over 250 student representatives at both schools participated in a baseline survey used by the Foundation to gauge what students have learnt from the presentation as compared to what they knew before the presentation. The results showed that 84% of the students surveyed had little to no knowledge about HPV, the main cause of cervical cancer, and a 67% of students who heard about HPV that did not know of the link between HPV and cervical cancer.

The program is conducted in schools to audiences of young women by PNGCF Health Educators who raise awareness on the importance of cancer prevention by making healthy lifestyle choices and early detection practices available to women in the country. Over 3500 students received this education across the two local Lae secondary schools this week (June 4 – 5, 2019) under the PNGCF CCE Program.

Throughout the remainder of the year, the new partnership with Remington Group will see PNGCF take the CCE Program to more schools across PNG where the Remington Group has sales and service centres. This includes in Madang, Port Moresby, Mt. Hagen, Goroka, Kimbe, Wewak, and Kokopo.

PNG Cancer Foundation would like to acknowledge the support from Remington Group towards the Cervical Cancer Education Program (CCEP) in 2019.

PNGCF would also like to thank other supporters ExxonMobil PNG, Oil Search, Moore Printing, Colgate-Palmolive, Air Swift, JM Ocean Avenue and US Embassy for joining the fight against cancer in PNG.

Protect your family from cancer. Don't Chew Betel Nut, Don't Smoke, Don't Drink Alcohol. Eat Healthy & Exercise Regularly.

End of Press Release

For information on the Cervical Cancer Education Program, call PNG Cancer Foundation to speak with Marketing on:

Toll free: 1802009

Email: marketing@pngcancerfoundation.net.

In partnership:



ExxonMobil



Oil Search

**MOORE
PRINTING**



Member of:

