

Thursday 28 June, 2019

## Joint Press Release

### **Madang Schools receive Cervical Cancer Education**

The Papua New Guinea Cancer Foundation (PNGCF) in partnership with Remington Group conducted six workshops under the 2019 Cervical Cancer Education Program (CCEP), which aim to raise awareness on ways to reduce the risk of cervical cancer among the country's high school youth, in Madang this week (June 26 and 27, 2019).

Representatives from Remington Group, including Remington Technology Madang Branch Manager Lulu Hota, Remington Technology General Manager Justin Kieseker and Remington Group Marketing Manager Lorraine Ponifasio were also present at Tusbab Secondary and The Good Shepherd High School during the Madang CCE Program visits.

Remington Technology General Manager Justin Kieseker said: "It's great to see the students really engaged and listening. Being a part of the cervical cancer education program in Madang has really opened my eyes and I know it has too for the youth who are a part of it."

"We're really proud to be a part of this initiative and we can't wait to take it to more schools across the country where Remington has sales and service centres," Mr Kieseker said.

The CCE Program is designed to provide education on cervical cancer to female high school students in grades 10 to 12, with the message of cancer prevention, early detection, and making healthy lifestyle choices to reduce their cancer risk in the future.

Remington Technology Madang Branch Manager Lulu Hota told students at the Madang schools: "You are privileged to have benefited from such a program. As a mother, my hope for you is to take the learning to make better life decisions so you can live your dreams."

PNGCF Executive Manager Priscillar Napoleon acknowledged the support of Remington Group towards conducting education & awareness in various schools across their impact area under the CCE Program this year. Ms Napoleon emphasized the relevance of the program, "Young women can make important lifestyle choices today to protect their families and their future from cancer. It is significant that this message is reaching young women and men today." Napoleon added.

Almost 500 student representatives at both schools participated in a baseline survey used by the Foundation to gauge what students have learnt from the presentation as compared to what they knew before the presentation. The results showed that 58% of the students surveyed had little to no knowledge about HPV, the main cause of cervical cancer, and a 42% of students who heard about HPV that did not know of the link between HPV and cervical cancer.

The CCE Program is conducted by PNGCF Health Educators who raise awareness on the importance of cancer prevention by making healthy lifestyle choices and early detection practices available to women in the country. Over 2000 students received this education across the two local Madang secondary schools this week (June 26 and 27, 2019) under the PNGCF CCE Program.

The new partnership with Remington Group has already seen the delivery of the CCE Program to select schools in Lae and Madang. Throughout the remainder of the year, the strong partnership will see the program being rolled out to more schools across PNG where the Remington Group has sales and



service centres will benefit from the CCE Program. This includes schools across Port Moresby, Mt. Hagen, Goroka, Kimbe, Wewak, and Kokopo.

PNGCF would also like to thank other supporters ExxonMobil PNG, Oil Search, Moore Printing, Colgate-Palmolive, Air Swift, JM Ocean Avenue and US Embassy for joining the fight against cancer in PNG.

Protect your family from cancer. Don't Chew Betel Nut, Don't Smoke, Don't Drink Alcohol. Eat Healthy & Exercise Regularly.

**End of Press Release**

For information on the Cervical Cancer Education Program, call PNG Cancer Foundation to speak with Marketing on:

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