

Thursday 18 July, 2019

Joint Press Release

Schools in Port Moresby receive Cervical Cancer Education

The Papua New Guinea Cancer Foundation (PNGCF) in partnership with Remington Group conducted another workshop under the 2019 Cervical Cancer Education Program (CCEP) in Port Moresby yesterday, July 17, 2019.

Representatives from Remington Group, including Remington Technology General Manager, Justin Kiesecker, and Group Marketing Manager, Lorraine Ponifasio, were present at Caritas Technical School representing Remington Group. Students in grades nine (9) to twelve (12) were recipients of the CCE Program, which aims to raise awareness on ways to reduce the risk of cervical cancer among the country's high school youth.

Remington Technology General Manager, Justin Kiesecker said: "At Remington, we are committed to invest within the communities, we serve throughout Papua New Guinea."

"This year we are partnering with the Papua New Guinea Cancer Foundation for a nationwide program that is educating our youth, and especially our young women on how they can reduce their risk of cervical cancer, he said."

Group Marketing Manager, Lorraine Ponifasio said: " Apart from what we're already measuring through baseline surveys about how much students are learning, we believe the program has the potential for a bigger impact. Our hope is that students share the knowledge they've gained to also reduce the risk of cancer in their families and communities."

Mr Kiesecker said: "Our support, valued at over K140, 000 has already provided education and awareness about the causes and prevention of cervical cancer to select schools in Lae, Madang, and now to Port Moresby. We're excited to roll out the program further to more schools across PNG where the Remington Group has sales and service centres."

The CCE Program is designed to educate female high school students in grades 10 to 12 on cervical cancer with the message of cancer prevention, early detection, and ways to reduce their cancer risk in the future by making healthy lifestyle choices today.

When acknowledging the support of Remington Group towards the 2019 CCE Program, PNGCF Executive Manager, Priscillar Napoleon, emphasized the relevance of the program in schools, "It is vital that young women are equipped with the knowledge to make important lifestyle choices today as the way forward to protect their families and their future from cancer. The formal education system only educates students on health in general, making this program significant in the message that reaches young women and men," Napoleon added.

Also present at the program was PNGCF Brand Ambassador and Co-Captain & Midfielder for Hekari Football Club David Muta who shared his journey in football to the 300 students at both schools. Muta emphasized the importance of having a balanced diet and regular physical activity in order to maintain good health.

The CCE Program is conducted by PNGCF Health Educators who raise awareness on the importance of cancer prevention by making healthy lifestyle choices and early detection practices available to women in the country. The presentation at Caritas yesterday was conducted by PNGCF Health Educators, Naomi Gima and David Saia, to over 600 students including teachers and support staff.

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Over 300 student representatives also participated in a baseline survey used by the Foundation to gauge what students have learnt from the presentation as compared to what they knew before the presentation. The results showed that (84%) of the students surveyed had little to no knowledge about HPV, the main cause of cervical cancer, and a (88%) of students who heard about HPV that did not know of the link between HPV and cervical cancer.

The new partnership with Remington Group will see PNGCF take the CCE Program throughout the remainder of the year to more schools across PNG where the Remington Group has sales and service centres. This includes schools across Kimbe, Wewak, Mt. Hagen, and Kokopo. There will also be another Port Moresby CCE Program conducted at The Port Moresby International School (POMIS) next week.

PNGCF would also like to thank other supporters ExxonMobil PNG, Oil Search, Moore Printing, Colgate-Palmolive, Air Swift, JM Ocean Avenue and US Embassy for joining the fight against cancer in PNG.

Protect your family from cancer. Don't Chew Betel Nut, Don't Smoke, Don't Drink Alcohol. Eat Healthy & Exercise Regularly.

End of Press Release

For information on the Healthy Teens School Program, call PNG Cancer Foundation to speak with Marketing on:

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