



Press Release: Tuesday 15th October, 2019

Airswift Continues Support towards Womens Cancer Awareness in PNG

Airswift is pleased to announce their continued support to Womens Health and Cancer Awareness in Papua New Guinea. The Papua New Guinea Cancer Foundation (PNGCF), through Airswift's sponsorship, of K29,000.00, will host the 2019 Pink Ribbon Lunch Event which will be held next Wednesday the 23rd October at the Hilton (Hotel) Port Moresby.

Throughout the month of October, PNGCF focuses its awareness on addressing cancers that affect women. This campaign is known as the Pinktober Campaign. The Pink Ribbon Lunch is an annual fundraising event held during the Pinktober Campaign that gives corporate companies and individuals the opportunity to support womens cancer awareness and raise awareness on womens health in PNG.

Airswift has been in operation in PNG for 11 years with an active 600 employees that work in Energy Processes and the Infrastructure industry right across the country. Airswift is the only workforce solutions company who is recognised as a Good Corporate Citizen and is also a regular contributor to many community causes including the Susu Mamas Project.

At the signing of the Memorandum of Understanding (MoU) for the three-year partnership between Airswift and the PNGCF, Country Director for Airswift, Mr. Paul Lennane said:

"Airswift is dedicated and passionate about being involved through sponsorship of community engagements and charities, which is embodied through the partnership with the PNG Cancer Foundation."

"We believe that through our continued partnership, through signing the MoU, we showing our support towards raising health awareness on cancers that affects women in PNG."

PNGCF Executive Manager Priscillar Napoleon thanked Airswift for continuing their support this year to sponsor the Pink Ribbon Lunch and supporting womens cancer awareness in 2019.

Through the PNGCF Cervical Cancer Education Program, we have also found alarming statistics which revealed the lack of knowledge among teenage girls in schools on womens health and cancers. This is why the womens health awareness is such a vital campaign at the foundation" Napoleon added.

"We are thankful to Airswift for putting their hand up to join the fight against cancer in PNG". Said Napoleon, "More Papua New Guineans will receive awareness on the importance of early screening and detection through our education & awareness programs in 2019."

In 2018, over 1, 600 individuals received the education through the eleven (11) workshops conducted under the Pinktober campaign. PNGCF anticipates an increase in its reach this year through more workshops in business houses, corporate offices, schools and communities.

PNGCF education and awareness activities also focuses on the importance of making healthy lifestyle choices like Don't Chew Betel But, Don't Smoke, Reduce Alcohol, Eat Healthy & Exercise Regularly.

[End of Press Release](#)



For more information on the partnership and supports towards Womens Cancer Awareness in PNG, please contact the PNG Cancer Foundation on 180 2009 or email: marketing@pngcancerfoundation.net