



**CANCER
FOUNDATION**
Papua New Guinea

2016 ANNUAL REPORT



According to the World Health Organisation, one third of all cancers worldwide are preventable. Our lifestyle plays a major part in this, and therefore leaves us susceptible.

Since the establishment of the Papua New Guinea Cancer Foundation Inc. (PNGCF) in 2014, our message has always been positive and centred around education as the key to preventing cancer. The work of the foundation is such that encourages simple lifestyle habits; 'reduce alcohol', 'stop smoking' and 'don't chew betel nut', habits which lead to a person being at risk of getting cancer. On the contrary, eating a healthy diet and regular exercise reduces that risk.

Through innovative approaches and collaborations in 2016, the PNGCF has taken the fight against cancer into schools by introduction of cancer education programs tailored for high school students. The earlier a child is aware of such unhealthy habits, the greater his or her chance is at making the right choice to live a healthy lifestyle. A choice that is within his or her control.

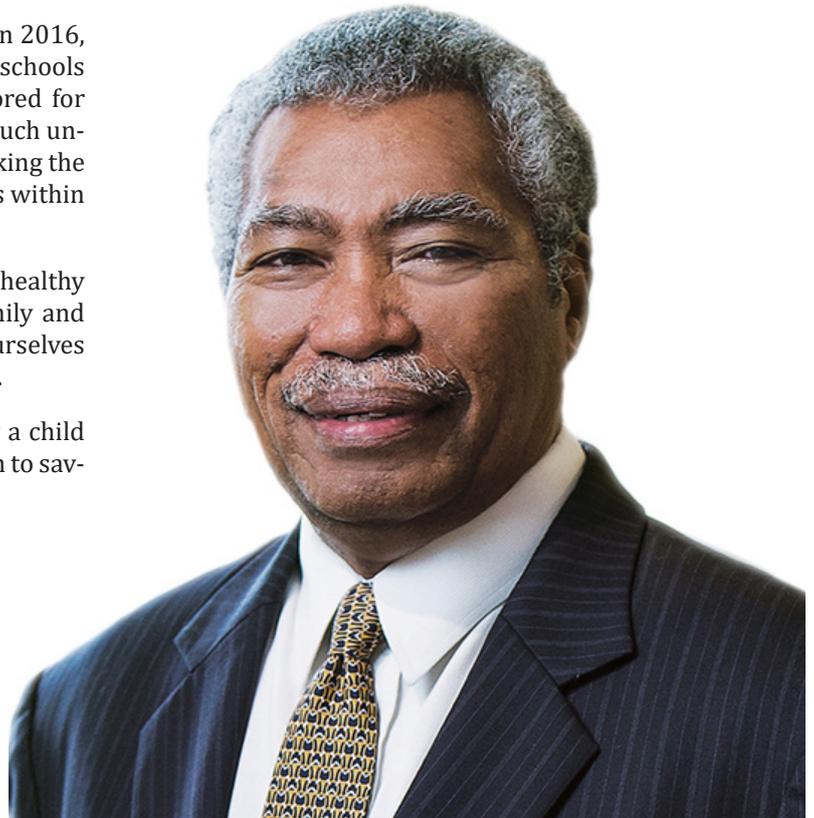
It is however important that we not only practice a healthy lifestyle but share this knowledge amongst our family and our friends. By doing so we are not only protecting ourselves but also our families and friends from getting cancer.

Education is key to preventing cancer. By educating a child today, we can be certain of being in the right direction to saving a nation from this dreadful disease.

Mr. Gereia Aopi

Chairman

PNG Cancer Foundation



Research by the PNG Institute of Medical Research (PNGIMR) suggests that cancer is responsible for 1 in 10 deaths in PNG. The PNGCF believes that through successful education and awareness the effect of the disease in this country can be reduced.

The work of the foundation upholds our vision which is to reduce the threat and impact of cancer through successful education and prevention programs. The Healthy Teens School Program (HTSP) initiative is one such avenue that encourages healthy lifestyle choices as a way to reduce the risk of developing cancer. Since inception in 2016 the HTSP has reached more than 3,000 teenagers in selected high schools in 4 provinces.

This new approach of tackling the burden of cancer is one that has added value to our profile, and credibility which has complemented our partner organisations. These programs have been acknowledged by the on-going support from major stakeholders including the US Embassy, ExxonMobil PNG LNG, Oil Search Ltd, Kumul Consolidated Holdings & Kumul Petroleum Ltd and the National Department of Health.

I take this opportunity to acknowledge the leadership of our Chairman, Mr Gereia Aopi and Deputy Chairlady, Dr Lynda Sirigoi for their invaluable support, commitment and guidance to the PNGCF team. I would also like to thank each member of the board for support in their respective roles.

The burden of cancer is one that cannot be fought alone. But through effective collaboration and partnerships, we move closer and in the right direction to alleviating our people from the constraints of this dreadful disease.



Mr. Dadi Toka Jr
Chief Executive Officer
PNG Cancer Foundation

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Background

The Papua New Guinea Cancer Foundation Inc. (PNGCF) was formed for the purpose of reducing the threat and impact of Cancer in PNG through successful education, prevention and clinical support.

The PNGCF mission is to lead a cohesive approach to minimize the impact of cancer. PNGCF works with partner organisations to create awareness, education and conduct prevention programs. To achieve this goal, PNGCF will focus on the delivery of cancer education and awareness programs in the country, support training and education of stakeholders in cancer control organisations, raising funds to advocate PNGCF activities and programs and to ensure sustainability.

The target population for the programs is the general public both males and females (18 years and over). To ensure the effectiveness and credibility of PNGCF programs and campaigns, relevant partnerships and expertise is vital. These include the collaboration with NDoH, Provincial Health Authorities, Provincial Hospitals and Clinics, NGO's, Private Hospitals and Clinics, University of Papua New Guinea School of Medicine and Health Sciences, Business Houses, PNG Institute of Medical Research (PNGIMR), Cancer Council Australia, Cancer Council Queensland, Australia Cervical Cancer Foundation, Union of International Cancer Control, World Health Organization, National Cancer Institute and Professor Ian Olver.

Papua New Guinea Cancer Foundation was first proposed by NDoH in 2012, who recognized the need to bring more cohesion and coordination to the cancer prevention, detection and treatment activities operating nationwide. PNGIMR suggests one in ten deaths in PNG is because of cancer. The

2009 Cervical Cancer Taskforce has also indicated that in PNG over 700 women die every year from cervical cancer with limited treatment options. These statistics alone emphasize the importance of programs to educate Papua New Guineans on cancer prevention.

Since the end of 2015 PNGCF has successfully delivered numerous awareness and education programs and fundraising campaigns. To meet the growing demand for cancer awareness in the country the highlights of 2015 were;

- Over 18,000 Breast & Cervical Cancer (BCC) health promotion materials during the 5 Provincial Awareness and Education Programs were disseminated.
- 2,692 males and females over the age of 18 were screened for mouth cancer at the 5 Provincial Awareness and Education Programs.
- 2,616 females over the age of 18 were screened for breast cancer at the 5 Provincial Awareness and Education Programs.
- 2,739 male and female over the age of 18 attended the Provincial Cervical Cancer Workshops,
- Over 11,000 BCC health promotion materials were delivered across PNG to Morobe Province, West
- Sepik Province, New Ireland Province and NCD during the Biggest Morning Tea Campaign (in the month of May)
- 20,000 BCC health promotion materials on women's cancer were distributed throughout the entire year

Programs

The PNGCF mission is to lead a cohesive approach to minimize awareness among communities on the risk of certain lifestyle behaviors and limited provision of screening options can result in limited health awareness among patients. In 2017 the PNGCF will seek to expand their work with nationwide stakeholders to increase awareness of cancer risk factors, particularly amongst the general public, and to promote healthy lifestyle habits, both of which will facilitate better health outcomes across PNG.

Objectives

- Many individuals presenting to clinics in PNG with cancer are at an advanced stage with limited options available to them. The PNGCF coordinates cancer screening and awareness programs in order to engage with the public.
- The main goals of the program are preventative in nature – to raise awareness to the general public about how they can protect themselves, their families and their communities from cancer (through preventative messaging
- in the promotion of the program); to communicate important cancer information to individuals at risk, to deliver
- messaging about healthier lifestyle choices can help to decrease your chance of getting some types of cancers, and to leverage media attention to encourage increased resource allocation for cancer control within the public health system (through dissemination of the results of the program).

Outcomes:

1. Increased awareness around cancer education and prevention.
2. To encourage changes in behaviour on the education of making healthy lifestyle choices to reduce the risk of cancer.
3. The promotion of safe sex to reduce the risk of HPV which can lead to cervical cancer.
4. To educate on the importance of early detection and prevention by regular mouth, breast and cervical screening.

The Programs & Provinces

The PNGCF in partnership with medical professionals, focuses the screening component of the program on mouth and breast cancer (this is only because mouth and breast cancer screening are easier to conduct in a portable setting); and the education and awareness component on mouth and breast cancer and cervical cancer awareness workshops.

The PNGCF carried out 6 provincial programs in 5 provinces in 2016;

1. Lae – Morobe Province
2. Alotau – Milne Bay Province
3. Kimbe – West New Britain Province
4. Gaire Village – Central Province
5. Port Moresby – NCD
6. Papa Lealea Villages – Central Province



Diagram 1: Results from the PNGCF Programs in 2016

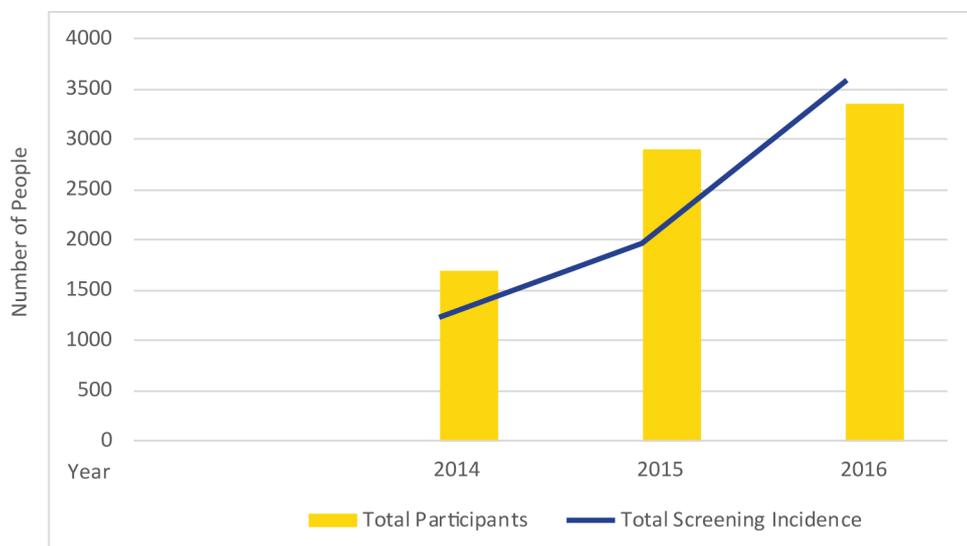


Table 1: Total screening incidence from 2014 to 2016.

Year	Total Participants (No. of People)	Total Screening Incidence
2014	1700	1221
2015	2900	1959
2016	3350	3591

Graph 1:

Total participants at a screening event as opposed to screening incidence from 2014 to 2016.



Program Description

PNGCF has a mission to lead a cohesive approach to minimise the impact of cancer. The PNGCF team always aim to work with its partner organisations to conduct education and awareness and prevention programs. Hence, the primary focus of the PNGCF is PREVENTION.

Marketing of every program begins 7 days before it commences allowing time for the general public to know of the services available to them in their Province. Media involvement is imperative to the success of every program, so a press release also goes into circulation.

The PNGCF conduct a 2-day program that entails cancer screening of the mouth and breast, and Cervical & breast cancer awareness workshops. The Programs team consists of 2 Oncology nurses, 2 dental therapists and 5 administration staff.

PNGCF administrators manage a registration table and as a requirement every participant is to complete a survey before taking part in the program. Questions are revolved around 'lifestyle habits' so that specific cancer data can be collected.

Participants are also asked before the program if they have a basic understanding of what cancer is. Cancer awareness brochures are handed out at this stage.

On completion of registration, each individual then proceeds to each section of the Marquee to be screened for mouth & breast cancer and then later joins the Cervical Cancer Awareness Workshop to be educated on how they can protect themselves and their families from the disease.

*Cancer Screening is completed on visual inspection. If any lesions or lumps are found on any individual, they will follow the referral pathway organized through the local hospitals.

The program is executed by a team comprising of PNGCF

clinicians, dentists and volunteers who are managed by the staff of PNGCF; and in partnership with the respective Provincial Health Authority. The team arrives on ground a day before each program to meet with Provincial Partners, Provincial Health Authorities (PHA), Clinics, Hospitals and other Charity Groups.

On arriving back in Port Moresby the PNGCF Team work around the clock to collate and prepare all data from the Provincial Program. With so much publicity on each program PNGCF place great importance on the public receiving the data as quickly as possible.

Results are then published in The National Newspaper and available on the PNGCF Facebook page.

The follow-up procedure begins a few weeks after each program. This follow-up involves contacting any participant that was given a hospital referral to check on their progress.

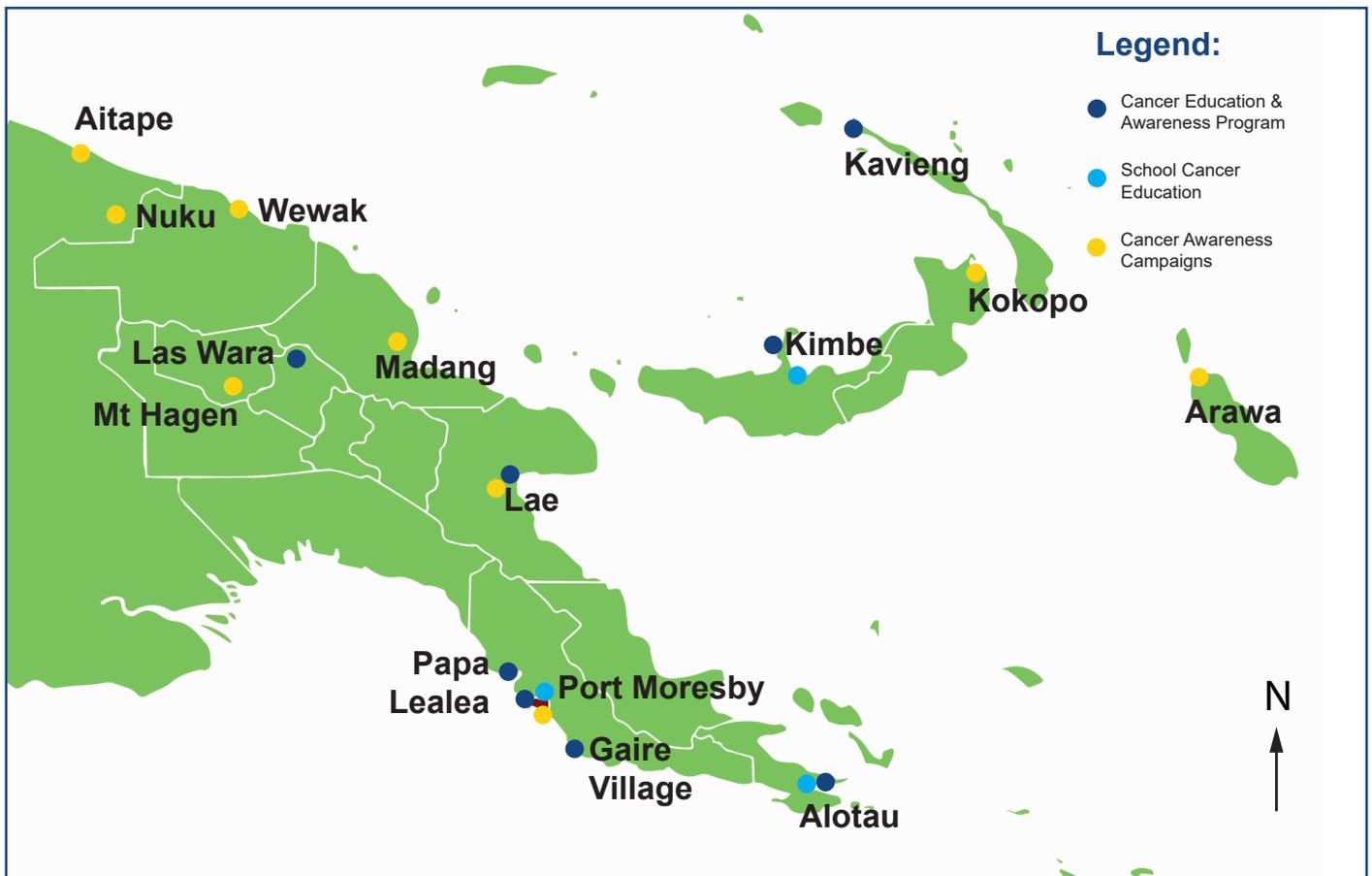
Provincial Partners for each Program

The cancer awareness and screening programs are made possible through the support of partners such as:

- Financial sponsor
- Health professionals/ clinicians (to conduct mouth and breast cancer screening & cervical cancer workshops)
- Volunteers (to assist with the registration process)
- Provincial Health Authority, includes infrastructure (tables, chairs, tents, security, etc)
- Referral Pathway
- Medical partner (clinical screening equipment)



Map 1: Areas impacted through PNGCF Programs & Campaigns in 2016



2016 World Cancer Day (4th of Feb)
Free Screening and Awareness Program
Lae Morobe Province

2016 Biggest Morning Tea Launch
Pari Village
National Capital District



First Healthy Teens School Program
Cameron Secondary School
Alotau, Milne Bay Province



Schools Education Program

In 2016, the PNGCF branched out in its awareness activities to include two school cancer education programs. The school programs targeted Year 9 students at Badihagwa Secondary School, Gordons Secondary School, Tokarara Secondary School, Kila Kila Secondary School, Gerehu Secondary School and Kopkop College in Port Moresby; Cameron Secondary School and Sacred Heart Secondary School – Hagita in Milne Bay Province as well as Kimbe Secondary School and Hoskins Secondary School in West New Britain Province.

Healthy Teens School Program (HTSP)

PNGCF has a mission to lead a cohesive approach to minimise the impact of cancer. The PNGCF team always aim to work with its partner organisations to conduct education and awareness and prevention programs. Hence, the primary focus of the PNGCF is PREVENTION.

The Healthy Teens School Program is sponsored by Kumul Consolidated Holdings and Kumul Holdings Limited and is targeted towards both male and female Year 9 students. The program is conducted by our PNGCF Educator, Mr Jacob Oburi, a Secondary School teacher at Badihagwa Secondary School with nine years experience in teaching in social science and personal development.

During the PNGCF program Mr Oburi educates students on how they can reduce their risk of cancer in the future by making healthy lifestyle choices. The education explains what cancer is, how smoking and excessive alcohol

consumption can increase your chances of getting some types of cancer and what positive steps you can take like exercising and healthy eating to reduce your risk of the disease.

A brochure, “Healthy Choices” is handed out along with a stationery pack that has a summary of the key

PNGCF awareness and prevention messages. The reason for leaving these items behind with the students after the pres-

entation is so that the students can take home something that they can reuse that also functions as a reminder of the presentation.

Over 2,000 “Healthy Choice” School Brochures have been distributed in total over the six schools and over 900 stationery packs have been distributed during the course of the program.

This Program will continue in 2017.

Cervical Cancer Education

The Cervical Cancer Education School Program is in partnership with United States Embassy, after PNGCF secured the Ambassador’s Small Grants Program in 2015. The grant supports cervical cancer education and awareness to be conducted for year 9 female students in five (5) secondary schools around Port Moresby, the National Capital District AND to conduct awareness on cervical cancer to a women’s fellowship program in Laswara, Simbu Province.

The program reached five (5) secondary schools; Gerehu Secondary School, Gordons Secondary School, Tokarara Secondary School, Kila Kila Secondary School and Badihagwa Secondary School.

The program is conducted by a PNGCF Health Educator who conducts a 15 minute long presentation on what cervical cancer is, what HPV is, what are the signs and symptoms and how you can protect yourself from the disease. The education concludes with a question and answer session. Awareness and prevention are the key messages in order to have a positive influence on the girls. A new brochure was created on cervical cancer that has content targeted towards the age group 14 – 17 years of age, these are distributed after the presentation for the students to take home and share the information with friends and family. The workshops were conducted by a PNGCF Health Educator either by using a portable flip-chart or powerpoint present



Office and Community Workshops

In 2016 PNGCF launched another new initiative the '2016 Office and Community Workshops' sponsored by JM Ocean Avenue.

The concept was to take education across Port Moresby during 3 major cancer awareness campaigns Biggest Morning Tea, Daffodil Month and Pinktober.

JM Ocean Avenue

A new partnership formed in 2016 thanks to the support of JM Ocean Avenue. During the month of May PNGCF launched the Office and Community workshops and they quickly became incredibly popular amongst offices, communities, church groups, villages, sports groups and women's fellowships.

The education workshops travelled across NCD and focused on breast, cervical and mouth cancer. The workshops were conducted by a PNGCF Health Educator either by using a portable flip-chart or powerpoint presentation. Having this flexibility on how the education was communicated became vital when moving from either a corporate office to a local market setting.

The educators would explain what cancer is, how to recognise early signs and symptoms and how you can prevent yourself from the disease. Each workshop concluded with a questions and answer session.

During the Biggest Morning Tea Campaign in May 26 Office and Community Workshops were conducted by PNGCF, edu-

cating over 2,600 people on breast, cervical and mouth cancer.

During August's Daffodil Month Campaign 17 Office and Community Workshops were conducted educating over 1,500 people on breast, cervical and mouth cancer.

During Pinktober, Women's Cancer Awareness Month in October 2 full days of Workshops were hosted in one central location at the Royal Papua Yacht Club, educating over 350 people on breast and cervical cancer.

In total JM Oceans sponsorship assisted the education on cancer to over 4,350 people in Port Moresby in 2016.

Additional support

During May's Biggest Morning Tea Campaign, not only did the JM Ocean Avenue management team host a Tea

including an Office and Community Workshop for their staff but they also donated K10,000 towards the campaign.

During the 2016 Pinktober Campaign JM Ocean Avenue kindly assisted the PNGCF to sell Pink Ribbon merchandise and in addition purchased a table at the PNGCF Pink Ribbon Brunch Fundraiser.

The support of JM Ocean Avenue continues under our 'Campaigns' section of this Sponsorship Report.

Thank you JM Ocean Avenue for joining the fight against cancer in PNG.





Program Partners

Program partners are vital in enabling the PNGCF team to conduct cancer awareness, education and screening programs across the country.

ExxonMobil PNG

ExxonMobil PNG's sponsorship played an integral role in the Provincial Screening and Awareness Programs of the PNG Cancer Foundation, assisting the Foundation to conduct cancer education thousands of Papua New Guineans.

Thanks to this support PNGCF were able to reach out to Papa and Lealea Villages for the last awareness program of 2016.

Additional support

ExxonMobil PNG joined the 2016 Daffodil Month Campaign supported by WEN (Women in Energy Network). This assisted the PNGCF to conduct an Office and Community workshop at their head office in Port Moresby. Education was provided

on breast, cervical and mouth cancer to over 60 employees.

ExxonMobil PNG continued their support and sold Daffodil merchandise throughout their office during August and concluded the campaign by entering a Team into the PNGCF's 2016 Daffodil Cup Golf Challenge fundraiser.

During the month of October ExxonMobil PNG once again joined PNGCF during Women's Cancer Awareness month and secured a table at the 2016 Pink Ribbon Brunch fundraiser.

The year ended with ExxonMobil PNG supporting our final campaign of 2016 'Maugras' - Mens Cancer Awareness Month. The PNGCF conducted a Mens Cancer Awareness Workshop hosted by Professor Ian Olver.

Thank you ExxonMobil PNG for joining the fight against cancer in PNG.





Moore Printing

With Moore Printing’s support in 2016 the PNGCF were able to print and disseminate cancer awareness materials at all PNGCF cancer awareness programs across the country. Cancer awareness brochures are vital in assisting the education of cancer in PNG.

Additional support

The Moore Printing team continued their support in 2016 by selling PNGCF merchandise in their office in Port Moresby.

by during the Daffodil Month and Pinktober Campaigns. In addition to this Moore Printing secured a table at the 2016 Pink Ribbon Brunch fundraiser and supported ‘Maugras’ - Mens Cancer Awareness Month by printing the Mens Cancer Awareness Brochures for the campaign.

The support of Moore Printing continues under our ‘Campaigns’ section of this Sponsorship Report.

Thank you Moore Printing for joining the fight against cancer in PNG.

DHL

DHL were able to transport awareness materials, fundraising assets and large equipment for the PNGCF awareness programs, both nationally and internationally during 2016. These services were imperative in assisting the work of the Foundation throughout the entire year.

Additional support

DHL joined the Daffodil Month Campaign in August by assisting PNGCF to conduct an Office and Community workshop at

their head office in Port Moresby. Education was provided to the DHL team on breast and cervical cancer by a PNGCF Health Educator. This was followed by the kind support of selling PNGCF Pink Ribbon merchandise during the Pinktober Campaign in October.

The support of DHL continues under our ‘Campaigns’ section of this Report.

Thank you DHL for joining the fight against cancer in PNG.





School Program Partners

Kumul Consolidated Holdings Ltd and Kumul Petroleum Ltd

Thanks to the incredible support of Kumul Consolidated Holdings Ltd and Kumul Petroleum Ltd the PNGCF 2016 Healthy Teens School Program reached over 2,000 students in 2 schools in Milne Bay Province, 2 schools in West New Britain and 2 in Port Moresby.

At the end of each Healthy Teens School Program, survey cards were handed out to students. The purpose of the survey cards were to measure knowledge on cancer before the program, to determine if the presentation was understood and to see what they had learnt and also whether the program will be something to expand on for the years to come.

A total of 555 students were surveyed during the 2016 Healthy Teens School Program. Of this number:

- 25% did not know that chewing betel nut, smoking, drinking alcohol, an unhealthy diet and lack of exercise increased your chance of getting some types of cancer

The purpose of the survey was also to determine if the materials used were understood and if there was a need to revise aspects of the presentation. Of the students surveyed:

- 91% understood the presentation and found the images used easy to understand

To gauge whether the program will be, according to the students, recommended to their peers, we included the question when we conducted the HTSP in Port Moresby and got back a positive feedback

- 93% recommended this program to other students stating that the program was educational; they learnt new things about cancer and they identified the bad habits of chewing betel nut, smoking and drinking alcohol as increasing their chance of developing some types of cancer.

Thank you Kumul Consolidated Holdings Ltd and Kumul Petroleum Ltd for joining the fight against cancer in PNG, we look forward to continuing this Program in 2017.



Kumul Petroleum Holdings Limited



United States Embassy of PNG

Securing the US Embassy’s Ambassadors Small Grant assisted the PNGCF to conduct vital education to young females in PNG. We hope that a future generation will not only be better educated on the subject of cervical cancer but that they also know how to protect themselves from the disease in future years.

A total of 1,050 Year 9 girls have been educated on cervical cancer under this program with more than 1,400 cervical cancer awareness brochures distributed.

Additional Support

Cervical Cancer Awareness and Education Workshops were also conducted in Laswara Village in Chimbu Province un-

der the the US Embassy, Ambassadors Small Grant Program-Cervical Cancer Education Program over two days in December. PNGCF Health Educator, Lois Booker carried out cervical cancer education and awareness to women from the Laswara Womens Group in Laswara Village and the Laswara Market

area during the two days of the program. Booker presented on what cervical cancer and HPV is, how to recognise the early signs and symptoms. The Laswara Program concluded with over 100 women educated on cervical cancer and HPV and how to better protect themselves from the disease.

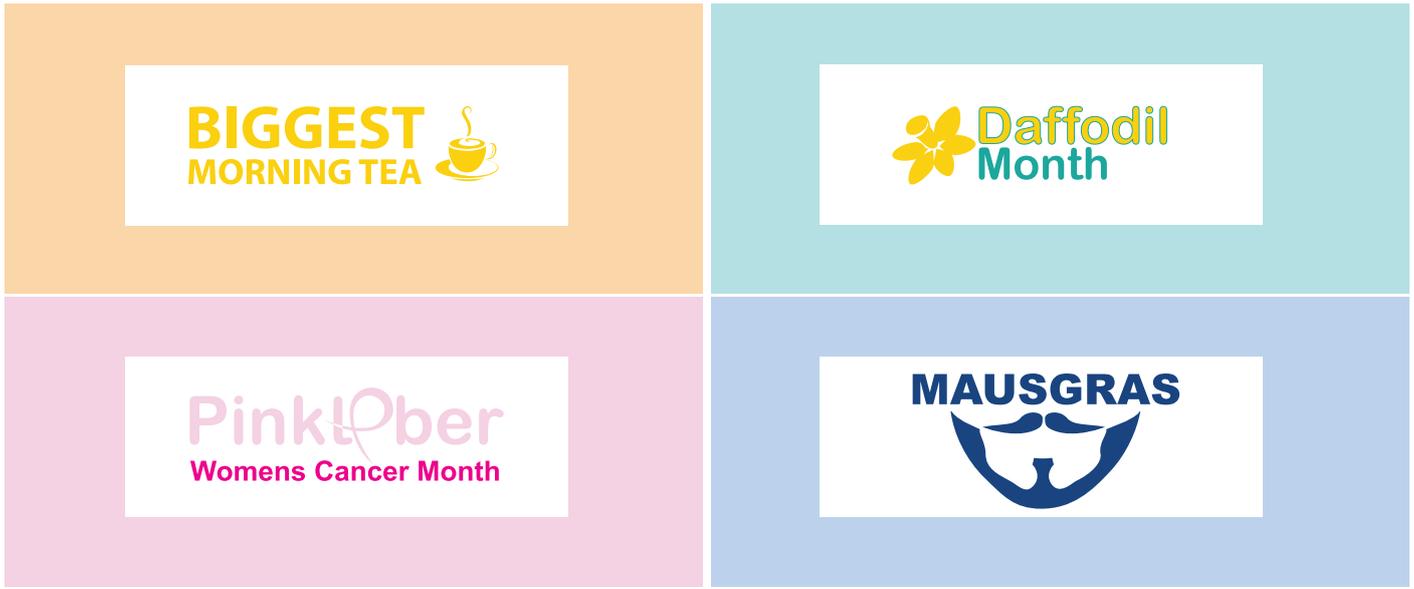
Thank you United States Embassy for joining the fight against cancer in PNG.



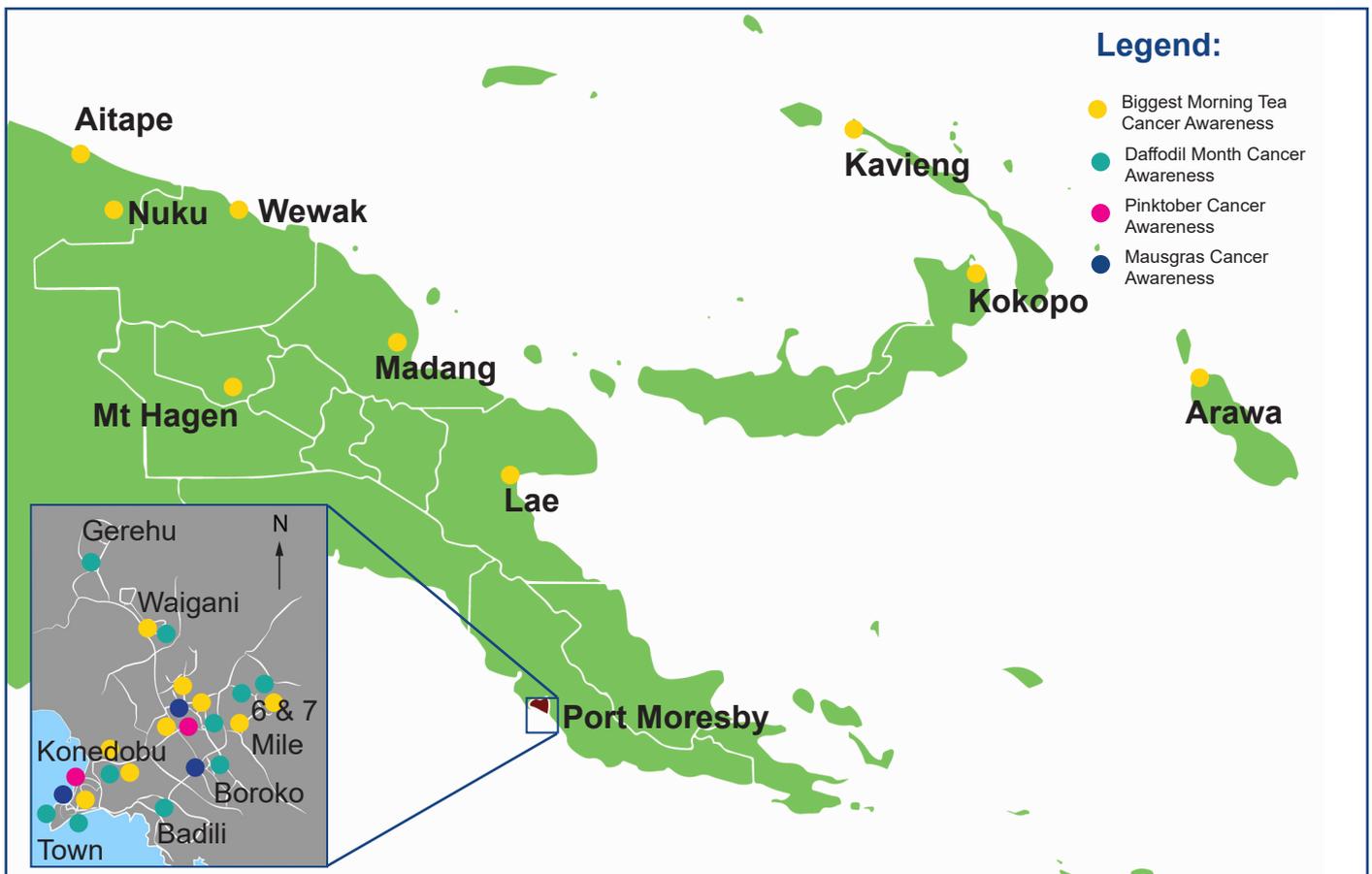
Campaigns & Fundraising

The PNG Cancer Foundation conducted 4 major Campaigns in 2016, assisting cancer education and fundraising activities across the country. Each Campaign is conducted for one month and is essential to raise awareness on cancer prevention whilst also raising funds to support the work of the PNGCF.

The success of our events within our Campaign months relies on public and corporate support. Each year, workplaces, individuals, schools and communities across PNG support the Cancer Foundations fight against cancer.



Map 2: Areas reached through PNGCF Campaigns in 2016





Biggest Morning Tea Campaign

The first fundraising campaign of 2016 was the Biggest Morning Tea (BMT), the promotion of cancer awareness and prevention in PNG, sponsored by Lipton (BNG Trading). PNGCF launched the May campaign in Pari Village, Central Province with 200 ladies from the Pari Women’s Fellowship. Education on breast and cervical cancer was conducted by a PNGCF Health Educator and media were in attendance to cover the event.

BNG Trading with their Lipton brands generous sponsorship played an integral role in the activities and events of the BMT Campaign including sponsored bunting flags, table cloths, fruit flags all with cancer prevention messaging, along with Lipton tea bags and PNGCF cancer awareness materials in the form of brochures and posters. All the essentials to get a BMT started !

These starter packs travelled across the country thanks to the additional and generous sponsorship of DHL.

Education on cancer was the key focus for the 2016 BMT campaign. The awareness reached throughout the nation with 66 Biggest Morning Teas hosted and each one receiving a starter pack of the above mentioned items thanks to Lipton.

28 BMT’s were hosted in Port Moresby and Central Province and 38 across the country including, Aitape, Bougainville,

Kavieng, Lae, Madang, Mt Hagen, Kokopo and Wewak.

The PNGCF continued the education by conducting Office & Community Workshops at the morning teas held within Port Moresby, thanks to the sponsorship of JM Ocean Avenue.

PNGCF staff and Health Educators visited corporate offices, villages, church groups and sports groups in order to enhance the message of cancer prevention by educating the participants on mouth, breast and cervical cancer.

Once again the sponsorship provided by Moore Printing supported this campaign with vital education material.

Over 22, 000 cancer awareness materials were distributed during the 2016 Biggest Morning Tea Campaign and the campaign raised over K50,000.



THANKYOU

for participating in the Biggest Morning Tea Campaign and helping to raise awareness on cancer in PNG



The Papua New Guinea Cancer Foundation (PNGCF) and Lipton Tea would like to thank all the organisations and individuals who participated in the **2016 Biggest Morning Tea Campaign**.

Education on cancer was the key focus for the campaign. The awareness reached throughout the nation with 66 morning teas hosted - 28 in Port Moresby and Central Province and 38 across the country including, Aitape, Bougainville, Kavieng, Lae, Madang, Mt Hagen, Kokopo and Wewak. Over 22, 000 cancer awareness materials were distributed during the Biggest Morning Tea Campaign.

Thank you once again for all the support that you have shown through taking the initiative to organise your Biggest Morning Tea event, and for the difference that you are already making.

Daffodil Month

In 2016, once again Oil Search’s generous sponsorship played an integral role in the activities and events of the PNG Cancer Foundation. As the major sponsor of the prestigious Daffodil Cup Golf Challenge, Oil Search’s support was paramount in making this event a success.

The Daffodil Month campaign in August represents hope for a healthier PNG, awareness is raised on making healthier lifestyle choices to reduce your risk of cancer. The Daffodil Cup Golf Challenge concludes this campaign and is an annual event and key fundraiser in the PNGCF events calendar where teams are invited to enter for a day of fun and golf. 26 Companies participated in 2016

Thanks to the support of Oil Search, this year the PNGCF was able to provide each participating team with a team pack to make their golf day experience even more enjoyable. Professional, co-branded merchandise consisted of string tie bags, golf balls and caps.

The delivery of merchandise into PNG was provided by the sponsorship of DHL.

After the morning team photo sessions with players from The PNG Hunters 27 teams went out in force on the course.

PNGCF would like to thank Paradise Beverages for sponsoring the refreshments on the golf course.

Once back at the club house Mirupasi Lawyers were announced as the Daffodil Cup Golf Challenge winners of 2016 and a total of K91,000.00 was raised from the overall event.

PNGCF would like to thank first prize sponsor Digicel, second prize sponsor Air Nuigini and 3rd prize sponsors Coral Seas Hotel.

*Please see our 2016 ‘Additional Sponsors’ page, where all

campaign sponsors are acknowledged.

Daffodil Month Cancer Education

In addition to the Golf Challenge, the PNGCF team continued the Office & Community Workshops during the month of August in Port Moresby thanks to the sponsorship of JM Ocean Avenue.

A total 17 Workshops were conducted by PNGCF staff and Health Educators who visited corporate offices, villages, church groups and sports groups to provide information on mouth, breast and cervical cancer.

Once again the sponsorship provided by Moore Printing supported this campaign with vital education material.

Daffodil Month Merchandise

To support the fundraising element of the Daffodil Campaign, PNGCF sold Daffodil merchandise across Port Moresby for the month of August. Thanks to the many business houses and individuals over K6,900 was raised.

Thank you to the major sponsors Oil Search, DHL, Moore Printing and JM Ocean Avenue for supporting the 2016 Daffodil Month Campaign.



Winner of the 2016 Daffodil Cup Golf Challenge - Team Mirupasi Lawyers

Pinktober, Women's Cancer Awareness Month

Women's Cancer Awareness month has become one of the most recognised and significant campaigns in the PNG Cancer Foundations calendar. The entire month of October is dedicated to raising awareness on women's cancer in PNG.

w'JOIN THE FIGHT AGAINST WOMEN'S CANCER IN PNG".

The Brunch was hosted at Laguna Hotel and the program included a moving testimony from cervical cancer survivor Linda Heai. Linda spoke to the audience about the importance of living a healthy lifestyle, regular cervical cancer screening and early detection.

Other guest speakers included Chris McKeown, Managing Director of National Finance, John Dickinson, National Sales Manager of National Finance and Dadi Toka Jr, CEO of PNGCF. The Brunch also hosted a raffle, live music from wONem Direction, prizes and gifts.

Thanks to the incredible support of National Finance, 22 Tables were sold at the 2016 Pink Ribbon Brunch. *see next page for full list

Table gifts at the event were kindly sponsored by JM Ocean Avenue and raffle prizes from Meat Haus, Datec and Trends/ Spa Pua.

Over K70,000 was raised to assist the PNGCF to continue its work in 2017.

Pinktober Cancer Education

The 2016 Office & Community Workshops continued during the month of October in Port Moresby thanks to the sponsorship of JM Ocean Avenue.

2 full days of Workshops were conducted by PNGCF staff and Health Educators at the Royal Papua Yacht Club. Information was provided on breast and cervical cancer and over 200 participants came from different corporate offices, villages, church groups and sports groups

PNGCF would like to thank the Royal Papua Yacht Club for sponsoring the venue and also Moore Printing for supporting this campaign with vital education material.

Pinktober Merchandise

To support the fundraising element of the Pinktober Campaign, PNGCF sold Pink Ribbon merchandise across Port Moresby for the entire month. Thanks to the many business houses and individuals over K22,000 was raised.

Thank you to the major sponsors National Finance, Moore Printing, Royal Papua Yacht Club and JM Ocean Avenue for supporting the 2016 Pinktober Campaign.



Mausgras, Mens Cancer Awareness Month

In November, PNGCF launched the 2016 Mausgras Campaign in support of Mens Cancer Awareness Month.

The Mausgras campaign aims to change a way of thinking and give men the opportunity and confidence to learn and talk about mens cancer, promoting action when needed. This was the second year the PNG Cancer Foundation has dedicated the month of November in support of mens cancer awareness in PNG and the National Gaming Control Board (NGCB) were once again the major sponsor of the Campaign.

The aim, to encourage the men of PNG to start the conversation about cancer and educate them on how they can protect themselves and their families and friends from the disease.

Two (2) free Mens Cancer Awareness Workshops were conducted on Monday 28th November at the Royal Papua Yacht Club, thanks to NGCB. The Workshops were hosted by Professor Ian Olver, a cancer researcher, bioethicist and medical oncologist, with senior posts in Australia and abroad. He is a member of the Advisory Council for Cancer Australia and recently voted the new President of MASCC (Multinational Association of Supportive Care in Cancer).

Over 170 people came from over 30 different groups, businesses and communities to be educated by the Professor on what cancer is, the early signs and symptoms to look for and what preventive lifestyle choices you can make to reduce your risk of the disease.

98% of those surveyed after receiving the education at the workshop said that they will now make a healthy lifestyle change to reduce their risk of cancer in the future.

PNGCF would like to thank Royal Papua Yacht Club for their sponsorship of the venue and Moore Printing for assisting the education with vital cancer awareness materials.

In addition to the main workshops, Professor Olver also educated staff at ExxonMobil PNG and National Gaming Control Board plus, hosted media interviews on TV and Radio.

Mausgras Merchandise

Thanks to NGCB, the PNGCF were able to create Mausgras wristbands to assist with the campaigns awareness and fundraising element.

Social Media Campaign

The awareness continued with a social media campaign on PNGCF's Facebook page, encouraging participation from the public to reduce their risk of cancer by making healthy lifestyle choices along with a photo of their best Mausgras. Entrants came in from across the country and the winner was announced at the end of the Campaign.

PNGCF would like to thank Digicel for providing the winning prize for the Mausgras social media competition.

Thank you to the major campaign sponsors National Gaming Control Board, Moore Printing and Royal Papua Yacht Club for supporting the 2016 Mausgras Campaign.



List of collaborations and partnerships in 2016

To ensure the effectiveness and credibility of PNGCF programs and campaigns, relevant partnerships and expertise is vital. PNGCF collaborated with NGO's and government bodies, business houses and corporates as well as institutions abroad as an innovative approach to carry out our work and achieve our objectives.

Local Collaborations

- ANZ
- AON
- Alotau General Hospital
- Angau Memorial Hospital Hospital
- BNG Trading
- BSP
- BSP Finance
- Berkeley Capital
- Boroko Motors
- CHM
- City Pharmacy Limited
- Consort Express Lines
- Constitutional & Law Reform Commission
- Coral Sea Hotels
- Cricket PNG
- DHL
- Datec
- Digicel
- Digicel: Women in Business
- Ela Motors
- ExxonMobil PNG LNG
- First Investment Finance Limited
- Fletcher
- Frameshop (Chemcare Group)
- G4S
- Gaire Local Clinic
- Gaire United Church
- Gaire Women's Fellowship
- HHISP
- Health & Education Procurement
- Heli solutions
- Hospital Poroman Foundation
- ICCC
- JM Ocean Avenue
- KK Kingston
- KPMG
- Kenmore
- Kimbe General Hospital
- Kina
- Kumul Consolidated Holdings Ltd
- Kumul Petroleum Limited
- Kwila Insurance
- Laguna Hotel
- Lalokau FM
- MARSH
- MRDC
- MTSL
- Magesterial Services
- Marie Stopes (Alotau)
- McNash Fitness
- MeatHaus
- Meddent
- MiBank
- Milne Bay Provincial Health Authority
- Mineral Resource Authority
- Monier
- Montina Events Ltd
- NICTA
- National Cancer Treatment Centre
- National Capital District Health Services
- National Department of Health
- National Development Bank
- National Finance
- National Gaming Control Board
- National Maritime Safety Authority
- Nawae Construction (Milne Bay Province)
- Newcrest Ltd
- OilSearch
- PNG Air
- PNG Cancer Relief Society
- PNGFM
- PWC
- Pacific MMI
- Pacific Palms property
- Pacific Uniforms
- Pacific International Hospital
- Paradise Beverages
- Paradise Cinema
- Paradise Foods
- Pari Womens Fellowship
- Phoenix Builders Ltd
- Port Moresby General Hospital
- Port Moresby Womens Softball Association
- Post Courier
- Powa Industries
- QBE
- QPR Roadstoa
- Rait FM
- Remington
- Rotary Club of Boroko
- Royal Papua Yatch Club
- SPAC
- Steamships
- Susu Mamas
- The National Newspaper
- Total Waste Management
- Transparency International
- Trends Beauty International
- UN Women
- US Embassy Ambassador's Small Grants
- University of Papua New Guinea School of Medicine and Health Sciences
- Valoka Women's Clinic (West New Britain)
- Well Women's Clinic, Waigani
- West New Britain Governor's Office
- West New Britain Provincial Administrators Office
- West New Britain Provincial Health Authority
- Women's Doctors Association

International Collaborations

- Australia Cervical Cancer Foundation
- Cancer Council Australia
- Cancer Council Queensland
- IAEA
- Sansom Institute for Health Research
- Union of International Cancer Control (UICC)
- World Health Organization (WHO)

THANK YOU TO ALL OUR 2016 ADDITIONAL SPONSORS AND SUPPORTERS



CORAL SEA HOTELS
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CIVIL AND CONSTRUCTION



Human Resources Support

In 2016 PNGCF supported capacity building programs for numerous staff, volunteers and persons who actively participate in the work of the foundation. PNGCF facilitated workshops inhouse as well as with stakeholder organisations with Port Moresby and abroad.

Asia-Pacific Cancer Control Leadership Forum March 2016, Singapore

Three staff of the PNG Cancer Foundation including PNGCF CEO Dadi Toka Jr, were selected to assist the Cancer Manager George Otto and Agnes Pawiong from the National Department of Health to form the official team that represented the country at the Asia-Pacific Cancer Control Leadership Forum Follow-up meeting on Policies for National Cancer Control and Tobacco Control in Singapore, March of 2016. As a result of their advocacy, cancer control has been elevated to a national priority, and Secretary for Health Mr Pascoe Kase has approved formation of a cancer working group that will update the tobacco control legislation.

National Outreach and Awareness Workshop for Development of Radiotherapy and Cancer Services in PNG - April 2016, Port Moresby

PNG Cancer Foundation assisted the National Department of Health (NDoH) the International Atomic Energy Agency (IAEA) to facilitate a one-day National Workshop on Outreach and Awareness for Development of Radiotherapy and Cancer Services in PNG at the Laguna Hotel, Port Moresby on the 25th of April 2016. The workshop was facilitated by Dr Rajiv Prasad from IAEA and was attended by Government Officials, World Health Organization, Medical Officers of NDOH and staff of National Cancer Treatment Centre, Medical School, PNG Cancer Foundation and other Stakeholders.

The outcome of the workshop was aimed to provide a good basis on which to launch the successful implementation of the project regarding, development of human resources and infrastructure for Cancer diagnosis, treatment and prevention in PNG.

Asia Pacific Cancer Leadership Summit April 2016, Brisbane

This annual summit was attended by CEO for the PNGCF Mr Dadi Toka Jr, and was accompanied by the PNGCF Marketing Manager Hayley Chown and Programs Coordinator Priscillar Napoleon. Mr Toka in his presentation raised the awareness on the importance of having a cancer registry. Cancer Manager George Otto was informed of the outcomes of the leadership summit upon return.

HPV Vaccination Marketing Workshop. Australian Cervical Cancer Foundation (ACCF) April 2016, Brisbane

Organised by the team at ACCF, Hayley spent a full day workshopping best strategies and practices to assist the media roll out of the HPV Vaccination Pilot program in Port Moresby. Hayley was granted access to media releases and information that was used by the ACCF marketing team in conjunction with their own launch of the HPV vaccine for boys in Australia. Time was also spent looking at how social media would play such a significant role when educating the general public on what the Vaccine actually is.

All information collated from the workshop eventually went on to support PNGCF to assist a successful marketing campaign for the 2017 HPV Vaccination Pilot Program.





Poster Presentation Exhibition, Malaysia

PNGCF Dental Clinician Mr Paulias Miroi and Dr. Nandu from the Society for Indian Oral Cancer and Health

Multinational Association of Supportive Care in Cancer and International Society of Oral Oncology June 2016, Adelaide

PNGCF was a participant at the Multinational Association of Supportive Care in Cancer and International Society of Oral Oncology Annual Meeting on Supportive Care in Cancer. The meeting was represented by CEO Mr Dadi Toka Jr and was accompanied by Programs Coordinator Priscillar Napoleon. Mr Toka presented on the status of palliative care in Papua New Guinea and sought for funding to assist in this area.

World Cancer Congress October 2016, Paris

PNGCF was a participant at the 2016 World Cancer Congress in Paris, France for the Chief Executive Officer programme under membership to the UICC. The event was represented by Programs Coordinator Priscillar Napoleon on behalf of the PNGCF CEO.

Mausgras, Mens Cancer Awareness Workshop November 2016, Port Moresby

In launching Mausgras Mens Cancer Awareness Month, PNGCF organised an inhouse workshop at the PNGCF office in Port Moresby for the staff and active volunteers of the PNG Cancer Foundation whereby renowned cancer researcher and bioethicist Professor Ian Olver of the MASCC and Sansom Institute of Health Research presented covering aspects of cancer prevention. Professor Olver was also the host for the Mausgras Mens Cancer awareness workshops organised by the PNGCF at the Royal Papua Yacht Club.

International Conference on Betel Quid and Areca Nut April 2016, Malaysia

As per the US Embassy Clinician Grant PNGCF, PNGCF volunteer dental clinician Mr Paulias Miroi participated in the International Conference on Betel Quid and Areca Nut. Through an educational poster which Mr Miroi presented it was selected to be a feature in the exhibition symposium at the University of Malaysia. Mr Miroi is now a doctor after having graduated from the University of Papua New Guinea School of Medicine and Health Sciences as of February 2017.

Asia Pacific Cancer Society Training (APCASOT) May 2016, Brisbane

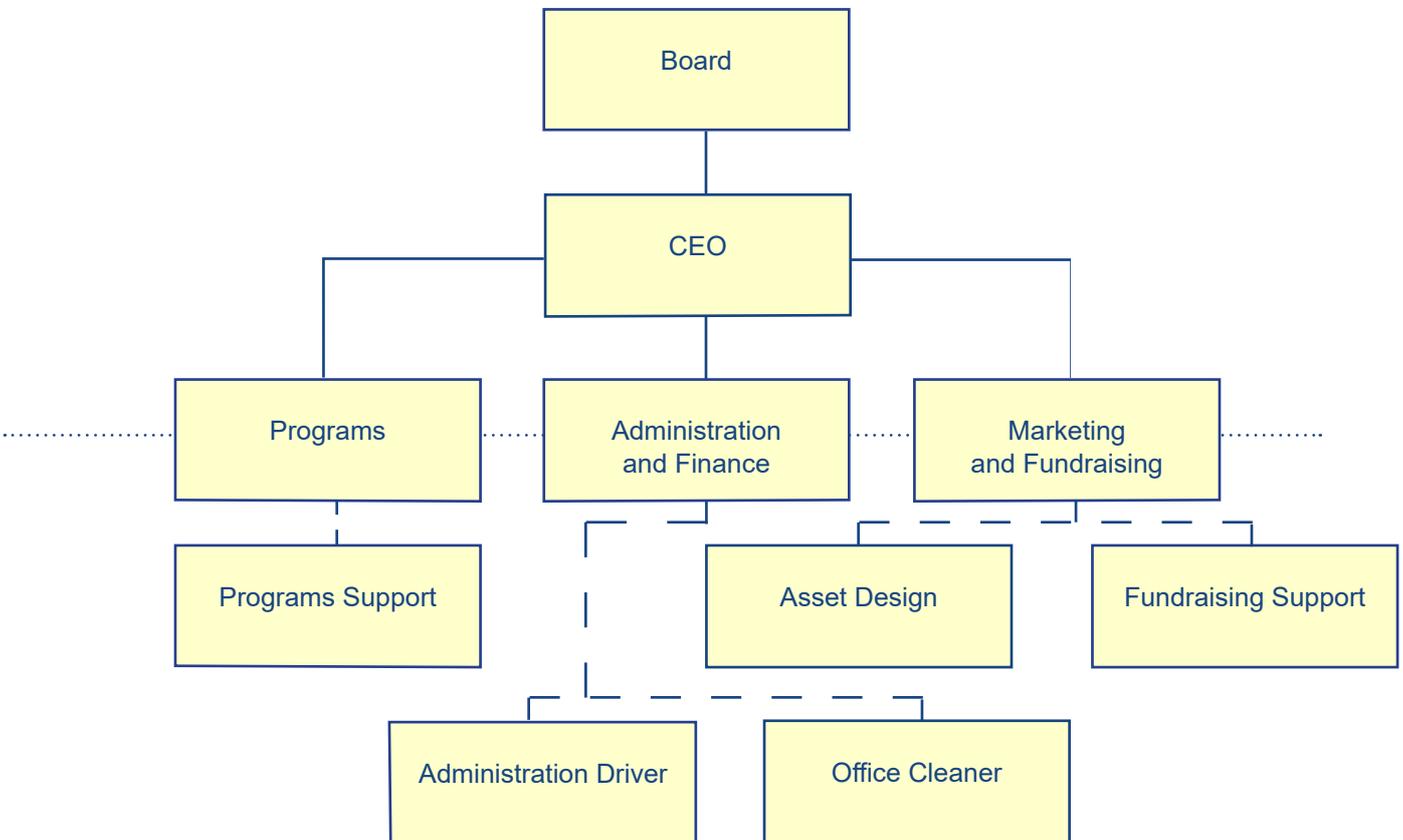
Programs Coordinator Priscillar Napoleon was awarded a scholarship by the Union for International Cancer Control (UICC) to attend a week-long training workshop at the Cancer Council Queensland in Brisbane Australia. The workshop encompassed topics under the Cancer Control spectrum which is applicable in PNG context. The PNGCF has since modified methods learnt from the workshop and applied in PNGCF cancer education and awareness programs.



2016 Board Members

Chairman:	Mr. Gereia Aopi Executive General Manager Oil Search Limited	Business Representatives:	Mr. Frank Bouraga Ernst & Young
Deputy Chairman:	Dr. Lynda Sirigoi Womens Doctors Association		Ms. Prue Go City Pharmacy Ltd
Cancer Stakeholder Representatives:	Ms. Christine Sturrock DFAT / Australian Aid	National Department of Health Representative:	Dr. Paison Dakulala Deputy Secretary NDoH
	Ms. Deborah Telek Port Moresby Cancer Relief	Consumer Representative:	Ms. Caroline Henao Cancer Survivor and Patient Advocate
Medical Research Representative:	Dr. Andrew Vallely PNG Institute of Medical Research		
National Cancer Treatment Centre:	Dr. John Niblett Chief Oncologist		

Chart 1 : Organisational Structure



PAPUA NEW GUINEA CANCER FOUNDATION INC.

STATEMENT OF FINANCIAL POSITION (UNAUDITED)

As at 31 December 2016

	Notes	2016 K	2015 K
CURRENT ASSETS			
Cash at Bank and on Hand	4	572,538	753,485
Debtors and Prepayments	5	137,344	71,371
Total current assets		709,882	824,856
NON-CURRENT ASSETS			
Fixed Assets		-	-
Total non-current assets		-	-
TOTAL ASSETS		709,882	824,856
CURRENT LIABILITIES			
Trade and other creditors	6	46,651	32,436
Total current liabilities		46,651	32,436
TOTAL LIABILITIES		46,651	32,436
NET ASSETS		663,231	792,420
MEMBERS EQUITY			
Accumulated Funds		663,231	792,420
MEMBERS EQUITY		663,231	792,420

Papua New Guinea Cancer Foundation Inc
Detailed Income and Expenditure Statement for the year ended 31 December 2016
(UNAUDITED)

	2016 K	2015 K
INCOME		
Grant income - HHISP	396,739	390,245
Donation	45,801	54,114
Fundraising – BMT High Tea	-	36,680
Biggest Morning Tea Donantion	48,046	107,438
Sponsorships	88,010	174,623
Merchandise Sales	1,173	667
Fundraising-General	-	348
Daffodil Cup	112,000	125,720
Cancer Foundation Ball	-	-
Pink Ribbon Brunch	63,000	102,394
Funding-ExxonMobil	96,600	72,500
WDA Arts	-	50,645
Daffodil Mechndise	6,772	3,042
Pinktober Merchandise	23,649	26,186
CBCA Workshop Educator Fee	6,050	660
Other Income	69,699	25,438
	957,539	1,170,699
EXPENSES		
Per Diems	-	14,268
Salaries & Wages	409,315	363,115
Suppliers	10,899	8,721
Freight,Courier & Postage	-	127
Accommodation	-	21,269
Insurance	22,497	20,890
Other Personel Costs	18,429	15,683
Motor Vehicle Expenses	82,525	33,548
IT Equipment	-	15,246
Office Suppliers	46,498	7,863
Electricity	-	-
Telecommunications	49,122	35,965
Rent	56,500	-
Other Project Cost	86,935	18,040
Bank Fee	1,283	1,662
BMT Host Packs	28,698	320
Fundraising Events – High Tea	-	4,590
Awareness-Public Events	164,285	71,208
Daffodil Cup	27,613	39,144
Pink Ribbon Brunch	18,807	39,520
CFPNG Ball	-	11,634
Advertising	-	13,460
Artists WDA Arts	-	49,376
Travel	-	43,565
Consultants Fee	-	9,300
UICC Registration Fee	-	4,664
Bad Debts	-	6,380
Movember/NGCB Sponsorship	28,539	3,274
Results Publication	-	3,367
Audit Expense	34,285	14,000
Other Expenses	498	40,622
Total Expenses	1,086,728	910,823
SUPLUS (LOSS) FOR THE YEAR	(129,189)	259,876