

LTC Events in Campaign months



A Guide to PNGCF LTC Events

Let's Talk Cancer (LTC) campaign fundraising initiative incorporates Community Outreach Programs in the LTC Events package

LTC Events Starter Pack	K1,500
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K2,000

1 office session	All sessions are subject to the	

1 community session	Educators	
Supporters Benefits		
Consultation with Medical/Health Professional	1 hour with 2 personnel per session	
Social Media Plug	1x Facebook updates on PNGCF Page at end of the schedule	
LTC Starter Pack will supply	PNGCF Information Education Communication (IEC) material (Awareness brochures, flyers, PNGCF Print assets) A pack of Biros LTC Resource Handbook	
Media Acknowledgement	Strip advertisement in a daily newspaper in December	

AWARENESS CAMPAIGNS SCHEDULE

Daffodil – August Pinktober – October Mausgras - November

Visit our Campaigns page on our website



We're happy to chat with you and share more information on the Let's Talk Cancer (LTC) campaign & events. Email: marketing@pngcancerfoundation.net